

Berkeley's Place Foundation
Profit & Loss Prev Year Comparison
 February 2016 through January 2017

| | Feb '16 - Jan 17 | Feb '15 - Jan 16 | \$ Change | % Change |
|--|------------------|------------------|------------------|----------------|
| Income | | | | |
| Donations | 14,868.40 | 2,288.09 | 12,580.31 | 549.8% |
| Earth Angel Helpersack | 0.00 | 415.00 | -415.00 | -100.0% |
| Fort McMurray Relief | 8,869.93 | 0.00 | 8,869.93 | 100.0% |
| Fundraisers | 15,882.24 | 12,979.80 | 2,902.44 | 22.4% |
| Grants | 0.00 | 500.00 | -500.00 | -100.0% |
| i.d. apparel | 1,235.00 | 0.00 | 1,235.00 | 100.0% |
| Project Purr- | 710.00 | 0.00 | 710.00 | 100.0% |
| Sales | 3,619.00 | 3,361.55 | 257.45 | 7.7% |
| Third Party Fundraisers | 0.00 | 1,771.08 | -1,771.08 | -100.0% |
| Total Income | 45,184.57 | 21,315.52 | 23,869.05 | 112.0% |
| Expense | | | | |
| Advertising & Marketing | | | | |
| i.d. apparel | 2,296.61 | 0.00 | 2,296.61 | 100.0% |
| Web Hosting | 189.00 | 216.63 | -27.63 | -12.8% |
| Advertising & Marketing - Other | 757.04 | 143.40 | 613.64 | 427.9% |
| Total Advertising & Marketing | 3,242.65 | 360.03 | 2,882.62 | 800.7% |
| Bank Charges & Interest | | | | |
| e-Transfer Fee | 36.60 | 33.00 | 3.60 | 10.9% |
| PayPal Fee | 69.94 | 61.57 | 8.37 | 13.6% |
| Bank Charges & Interest - Other | 277.22 | 110.99 | 166.23 | 149.8% |
| Total Bank Charges & Interest | 383.76 | 205.56 | 178.20 | 86.7% |
| Bookkeeping | 624.75 | 477.75 | 147.00 | 30.8% |
| Donation to other orgs | 210.00 | 0.00 | 210.00 | 100.0% |
| Equipment[purchase/rental] | 460.99 | 293.99 | 167.00 | 56.8% |
| Fort Mc Relief | 9,778.25 | 0.00 | 9,778.25 | 100.0% |
| Fundraising Expenses | | | | |
| Auction | 26.84 | 0.00 | 26.84 | 100.0% |
| Helpersack Program | 183.94 | 826.81 | -642.87 | -77.8% |
| Project Purr | 2,579.69 | 0.00 | 2,579.69 | 100.0% |
| To other rescue orgs | 3,374.75 | 2,094.78 | 1,279.97 | 61.1% |
| Fundraising Expenses - Other | 9,728.49 | 1,528.50 | 8,199.99 | 536.5% |
| Total Fundraising Expenses | 15,893.71 | 4,450.09 | 11,443.62 | 257.2% |
| Honouring Ceremonies | 109.04 | 0.00 | 109.04 | 100.0% |
| Liability Insurance | 1,246.10 | 1,057.92 | 188.18 | 17.8% |
| Licensing/Registration | 41.00 | 326.35 | -285.35 | -87.4% |
| Office Expenses | 1,563.82 | 456.90 | 1,106.92 | 242.3% |
| Pantry/Pet Supplies | 8,553.67 | 6,610.13 | 1,943.54 | 29.4% |
| Printing/Copying/Postage | 79.88 | 727.84 | -647.96 | -89.0% |
| Projector | 640.48 | 0.00 | 640.48 | 100.0% |
| Sound System | 591.03 | 0.00 | 591.03 | 100.0% |
| Storage Shed | 1,147.65 | 0.00 | 1,147.65 | 100.0% |
| Training & Education | -76.38 | 0.00 | -76.38 | -100.0% |
| Transportation | 0.00 | 16.00 | -16.00 | -100.0% |
| Vet Expenses | 2,273.17 | 931.50 | 1,341.67 | 144.0% |
| Volunteer Appreciation | 1,294.69 | 250.00 | 1,044.69 | 417.9% |
| Total Expense | 48,058.26 | 16,164.06 | 31,894.20 | 197.3% |
| Net Income | -2,873.69 | 5,151.46 | -8,025.15 | -155.8% |